



Founded in SHANGHAI, 2025

Headwear-focused

Companion Vessel

Beyond the Seasonal Cycle

Life's Syntax

/ Air-Ease /

ERRIESE

A hat is a permanent vessel for life's long journey.

Beyond the seasonal cycle of trends, we fill each form with the meaning of your everyday moments.

ERRIESE

27SS *The Shape of Being* ③.

Our existence is never defined by a fixed form.

We move through exploration, grow through transformation, and reconnect with ourselves in moments of stillness.

ERRIESE explores headwear as a soft boundary between the body and the world, capturing the unique shape of self in every state of being.

For 27SS, we explore three forms of being: Moving outward, growing independently, returning to a space where the soul finds belonging.

True freedom is not about becoming a certain form, but having the possibility to define your own.

Futurebound

Wing Passage

New Series 1

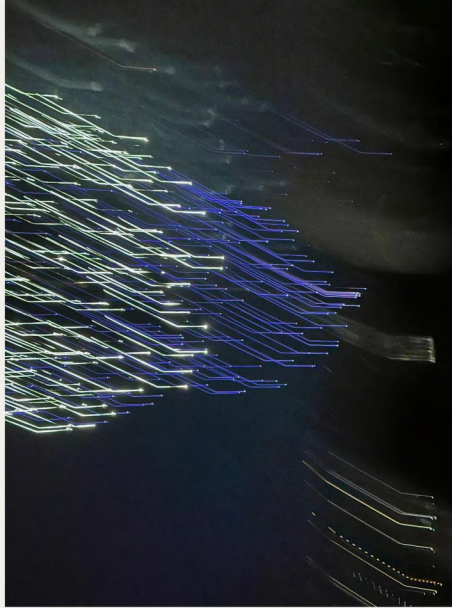
Folded Time

Wind Trace

Future Landing

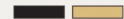


FutureBound



Wing Passage

Folding time, then releasing it into the air. Stepping into a weightless transition of self-awareness. A wind-catching opening along the side of the brim becomes a passage, connecting with wings that extend freely toward the next era. Allowing the air of the present to merge with the light of the future. Futurebound moves through the ever-changing city, drifting between moments, spaces, and possibilities. Your presence has already arrived, leaving its own magnetic trace in this moment.



Nightfall Black





Mist Grey



Ink - wash Blue



Nightfall Black



Mist Grey



Ink - wash Blue

The One

Petal Volume Hat

New Series 2

Independent Growth
Fluid Curve
Singular Form Landing



The One

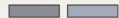


Petal Volume Hat

A flower blooms as a whole, but a single petal carries its own freedom. Detached from the whole, it refuses to be defined by the arrangement around it. From a structured composition to a liberated fragment, *The One* captures the fleeting moment of a petal before it falls, suspended between movement and stillness. Through its fluid curve, it traces a path of independent growth. It does not seek to bloom into a predetermined perfection. It drifts freely, carrying its own quiet strength.



Nightfall Black



Soft Mist Grey



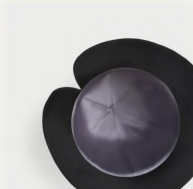




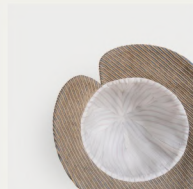
Wheat Straw Beige



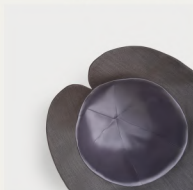
Ink - wash Blue



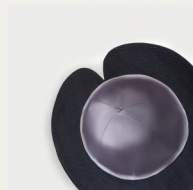
Nightfall Black



Wheat Straw Beige



Soft Mist Grey



Ink - wash Blue

Circle of Ease

Embrace Hood

New Series 3

Soft Boundary
Fluid Extension
Gentle Embrace

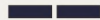


Circle of Ease

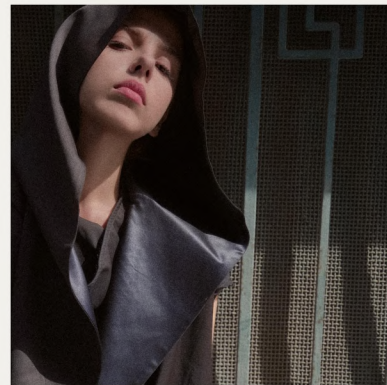


Embrace Hood

Circle of Ease dissolves the boundaries between headwear and clothing, transforming the hat into a soft protective layer that moves with the body. Through fluid forms and subtle movements, it embraces the self and creates a gentle dialogue between the body and the world.



Nightfall Black





Mist Grey







Cocoa Velvet



Circle of Ease



Nightfall Black



Mist Grey



Ink-wash Blue

Soft Imprint

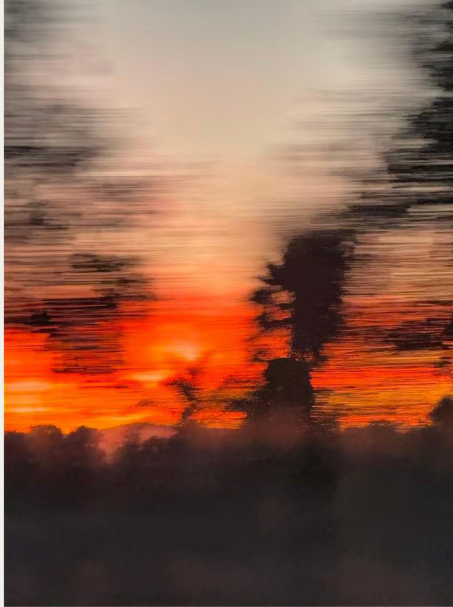
Cloud Beret

New Series 4

Soft Touch
Quiet Presence
Warm Embrace



Soft Imprint



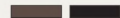
Cloud Beret

Some forms leave an impression not through presence, but through touch. Soft Imprint reinterprets the beret through a plush texture and soft contours that gently embrace the head, creating a warm boundary between the body and its surroundings. Softness does not diminish form—it balances texture and structure, leaving a quiet, personal imprint with every wear.

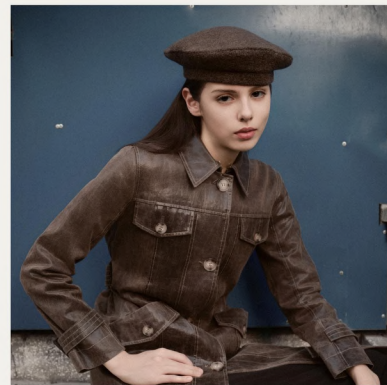


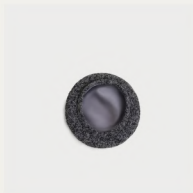
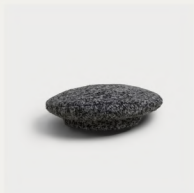
Cream Mist



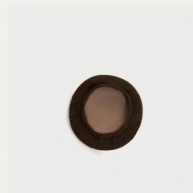


Cocoa Velvet





Cream Mist



Cocoa Velvet

In Listening

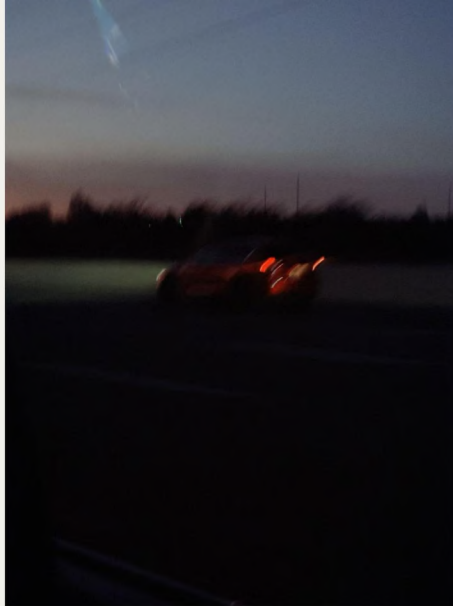
Earline Baseball Cap

New Series 5

Listen
Space
Resonance



In Listening



Earline Baseball Cap

Some connections do not come from coming closer, but from truly listening. Listening to the sounds of nature, to the subtle traces left by emotion, and to the feelings deep within that have yet to be expressed. Through a distinctive structural design, a gentle space is created for the body— a quiet margin between the self and the world. Amid the interplay of wind, breath, and inner rhythm, a more delicate sense of connection unfolds between the wearer and the world around them. Listening is not simply about responding to sound. It is, above all, a way of turning inward— to perceive, to understand, and to be present.





Midnight Silk





Midnight Silk

A Side / B Side

Cross-brim Bucket Hat

Classic Series

A Side / B Side
Textural Contrast
Time Warp



A Side / B Side



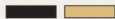
Cross-brim Bucket Hat

Duality in Motion. The Constant Journey Between Your A Side and B Side. A versatile brim - foldable, twistable - acts as your portal between facets of life. Through simple folds, one hat transforms into three: bucket, casual, and fedora. Effortlessly transition between daily, work, and getaway moments. Your Personal Time Machine.



Mist Grey





Nightfall Black



A side / B side



Mist Grey



Nightfall Black

Echo

Slit-brim Bucket Hat

Classic Series

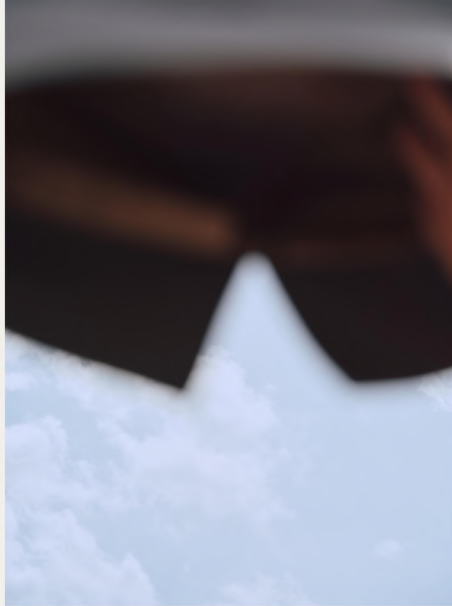
Style - Agnostic

Echo

Silhouette Moment

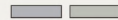


Echo

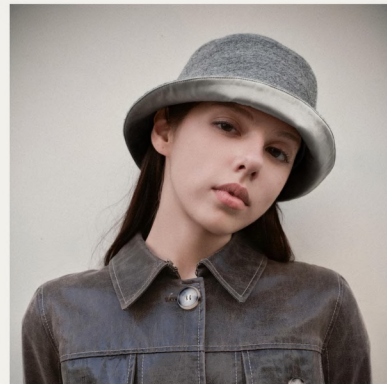


Slit-brim Bucket Hat

The core is a minimalist, style-agnostic bucket hat. Yet, a slit at the brim tip and a luminous panel on the underside add an "echo", a subtle glint from the back or when flipped. A quiet detail that turns the ordinary into memorable.



Cloud Grey



Echo



Cloud Grey

Boundaryless

Petit Mouvement

Classic Series

Fluid Femininity
Moving Boundaries

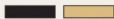


Boundaryless



Petit Mouvement

Boundaries only exist if you believe in them. The precise inverted pleats around the brim translate the fluidity of a skirt's hem. This is a deliberate act of transgression—rebuilding a skirt's silhouette with a crisp, structural fold. A breeze, a gesture, and the pleats respond with a gentle sway. It says femininity is fluid; grace holds ease. Each subtle shift is a new form, forever distinct from the moment before. Wear it, and you become a moving atmosphere. Your stance becomes the moment.

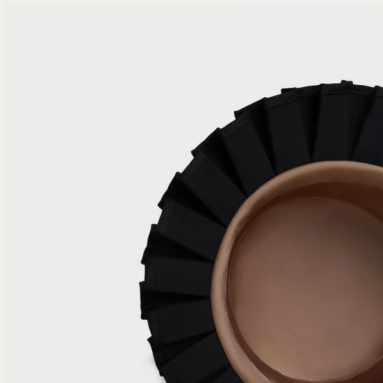


Nightfall Black



Nightfall Black

Boundaryless



Nightfall Black

Rewind

Acordeón

Classic Series

Acordeón

Tango

Returning to Genesis



Rewind



Acordeón

Inspired by the soul of Argentine Tango: the bandoneon. From the raw pulse of 1880s dockside milongasto to the refined elegance of Piazzolla's 1960s concert halls, Tango's primal vitality, like the bandoneon's voice, deepens with time. To wear it is to carry a Time. Accordion, opening a portal to the past, playing chapters that are both nostalgic and sublime.



Mist Grey



Rewind



Mist Grey

The Curve Paradox

Classic Series

Wide-brim Leaf Hat

Leaf
The Curve

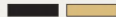


The Curve Paradox



Wide-brim Leaf Hat

Inspired by the curve of a leaf in nature—an elegant paradox within a world of rules. Nature knows no rigid lines, only the endless flow of living arcs, holding the rhythm of seasons and the cycle of life. We've sewn this leaf vitality into the brim. To wear it is to crown yourself with nature's freedom. Every lift and turn of your head becomes a flowing fashion expression.



Nightfall Black





Nightfall Black

Duality

Reversible Bucket Hat

Classic Series

Duality
Inside Out
Invert



Duality



Reversible Bucket Hat

Light and shadow, silk and tweed, soft and structured. Just as inner and outer worlds coexist, they collide, contrast, and embrace. Rejecting linear perfection, we embrace a dual tension that shifts freely. One side: sharp texture. The other: effortless softness. With a single invert, an infinite, unique sensory world unfolds.



Satin Brown





Cloud Grey





Alpaca Mist



Duality



Satin Brown



Cloud Grey



Alpaca Mist

ERRIESE